

## INVOICE



**WGHP**  
**2005 Francis St.**  
**High Point, NC 27263**  
**Main: (336)841-8888**  
**Billing: (336)821-1209**

www.myfox8.com

Billing Address:

**Buying Time LLC**  
**Attention: Liz Dome**  
**650 Massachusetts Ave NW**  
**Suite 210**  
**Washington, DC 20001**

Send Payment To:

**WGHP**  
**P.O. Box 534701**  
**Atlanta, GA 30353-4701**

Invoice #	Invoice Date	Invoice Month	Invoice Period
569667-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2209

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	569667	9797752

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	Fox 8 Morning News	8-9a	-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    -TWTF--                   4                   \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8    Tu    10/09/12    8:22 AM    Fox 8 Morning News    8-9a            :30    WDFG12TVENV105H    \$150.00    NM									
5 8    W    10/10/12    8:58 AM    Fox 8 Morning News    8-9a            :30    WDFG12TVENV105H    \$150.00    NM									
4 8    Th    10/11/12    8:58 AM    Fox 8 Morning News    8-9a            :30    WDFG12TVENV105H    \$150.00    NM									
3 8    F    10/12/12    8:39 AM    Fox 8 Morning News    8-9a            :30    WDFG12TVENV105H    \$150.00    NM									
2	10/09/12	10/12/12	FOX 8 Morning News	5-6a	-TWTF--	:30	4	\$94.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    -TWTF--                   4                   \$94.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 8    Tu    10/09/12    4:57 AM    FOX 8 Morning News    5-6a            :30    WDFG12TVENV105H    \$94.00    NM									
Ran out of time									
4 8    W    10/10/12    5:23 AM    FOX 8 Morning News    5-6a            :30    WDFG12TVENV105H    \$94.00    NM									
3 8    Th    10/11/12    5:28 AM    FOX 8 Morning News    5-6a            :30    WDFG12TVENV105H    \$94.00    NM									
2 8    F    10/12/12    5:41 AM    FOX 8 Morning News    5-6a            :30    WDFG12TVENV105H    \$94.00    NM									
3	10/09/12	10/12/12	Fox 8 Morning News	730-8a	-TWTF--	:30	3	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12    10/14/12    -TWTF--                   3                   \$313.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 8    Tu    10/09/12    7:42 AM    Fox 8 Morning News    730-8a            :30    WDFG12TVENV105H    \$313.00    NM									
1 8    W    10/10/12    7:40 AM    Fox 8 Morning News    730-8a            :30    WDFG12TVENV105H    \$313.00    NM									
4 8    Th    10/11/12    7:58 AM    Fox 8 Morning News    730-8a            :30    WDFG12TVENV105H    \$313.00    NM									

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569667-1	10/14/12	October 2012	10/01/12 - 10/12/12
Advertiser	Product	Estimate Number	
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	Fox 8 Morning News	7-730a	-TWTF--	:30	3	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$313.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 10/10/12 7:21 AM Fox 8 Morning News 7-730a :30 WDFG12TVENV105H \$313.00 NM 4 8 Th 10/11/12 7:11 AM Fox 8 Morning News 7-730a :30 WDFG12TVENV105H \$313.00 NM 5 8 F 10/12/12 7:22 AM Fox 8 Morning News 7-730a :30 WDFG12TVENV105H \$313.00 NM									
6	10/09/12	10/12/12	Fox 8 Morning News	9a-10a	-TWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$75.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 Tu 10/09/12 9:51 AM Fox 8 Morning News 9a-10a :30 WDFG12TVENV105H \$75.00 NM 3 8 Th 10/11/12 9:29 AM Fox 8 Morning News 9a-10a :30 WDFG12TVENV105H \$75.00 NM 4 8 F 10/12/12 9:37 AM Fox 8 Morning News 9a-10a :30 WDFG12TVENV105H \$75.00 NM									
7	10/09/12	10/12/12	Noon News	12-1230p	-TWTF--	:30	3	\$72.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$72.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 8 W 10/10/12 12:25 PM Noon News 12-1230p :30 WDFG12TVENV105H \$72.00 NM 4 8 Th 10/11/12 12:12 PM Noon News 12-1230p :30 WDFG12TVENV105H \$72.00 NM 3 8 F 10/12/12 12:26 PM Noon News 12-1230p :30 WDFG12TVENV105H \$72.00 NM									
9	10/09/12	10/12/12	Fox 8 Early News 530-6P	530-6p	-TWTF--	:30	4	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$313.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 5:40 PM Fox 8 Early News 530-6P 530-6p :30 WDFG12TVENV105H \$313.00 NM 4 8 W 10/10/12 5:43 PM Fox 8 Early News 530-6P 530-6p :30 WDFG12TVENV105H \$313.00 NM 5 8 Th 10/11/12 5:48 PM Fox 8 Early News 530-6P 530-6p :30 WDFG12TVENV105H \$313.00 NM 3 8 F 10/12/12 5:41 PM Fox 8 Early News 530-6P 530-6p :30 WDFG12TVENV105H \$313.00 NM									
10	10/09/12	10/12/12	Fox 8 News at 5pm	5-530p	-TWTF--	:30	4	\$313.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$313.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 5:15 PM Fox 8 News at 5pm 5-530p :30 WDFG12TVENV105H \$313.00 NM 3 8 W 10/10/12 5:21 PM Fox 8 News at 5pm 5-530p :30 WDFG12TVENV105H \$313.00 NM 5 8 Th 10/11/12 5:16 PM Fox 8 News at 5pm 5-530p :30 WDFG12TVENV105H \$313.00 NM 4 8 F 10/12/12 5:09 PM Fox 8 News at 5pm 5-530p :30 WDFG12TVENV105H \$313.00 NM									
11	10/09/12	10/12/12	Fox 8 News at 6pm	6-630p	-TWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 3 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 8 Tu 10/09/12 6:16 PM Fox 8 News at 6pm 6-630p :30 WDFG12TVENV105H \$500.00 NM 3 8 W 10/10/12 6:13 PM Fox 8 News at 6pm 6-630p :30 WDFG12TVENV105H \$500.00 NM 4 8 Th 10/11/12 6:13 PM Fox 8 News at 6pm 6-630p :30 WDFG12TVENV105H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Dalton/D/NC Gov	DALTON FOR GOVERNOR	2209	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/09/12	10/12/12	Late News M-F	10-11p	-TWTF--	:30	2	\$630.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$630.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	W	10/10/12	10:40 PM	Late News M-F	10-11p	:30	WDFG12TVENV105H	\$630.00	NM
3 8	Th	10/11/12	11:05 PM	Late News M-F	10-11p	:30	WDFG12TVENV105H	\$630.00	NM
	Ran out of time								

Total Spots 33 Gross Total \$8,559.00

**Payment Terms 30 Days**

Agency Commission \$1,283.85

Net Amount Due \$7,275.15